**EnergyNow Advertising Booking Form 2023 - 2024**

**Digital Issue #45**

**Member status:**  Member  Non-member

**Company name:**



**Address:**



**Telephone#:**



**Name of key contact:**



**Ad sizes & rates: Note that rates are quoted in TTD, exclusive of VAT and agency commission**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Select** | **Advertising Space** | **Dimensions** | **Member rate** | **Non-member rate** |
|  | Quarter page strip ad | 10.5cm H x 13cm W (2.5 col cm) | 1,250.00 | 1,400.00 |
|  | Short strip ad | 10cm H x 15.75cm W (3 col cm) | 1,500.00 | 1,575.00 |
|  | Quarter page vertical 2 col | 17.5cm H x 10.3 cm W ( 2 col cm) | 1,650.00 | 1,750.00 |
|  | Media strip | 7cm H x 26.5cm W (5 col cm) | 1,750.00 | 1,837.50 |
|  | Half page vertical 2 column | 35cm H x 10.38cm W (2 col cm) | 2,975.00 | 3,123.75 |
|  | Half page horizontal | 18cm H x 26.5cm W (5 col cm) | 3,825.00 | 4,016.25 |
|  | Highly visible front page bottom strip | 7cm H x 26.5cm W (5 col cm) | 4,750.00 | 4,837.50 |
|  | Half page vertical 3 column | 35cm H x 15.75cm W (3 col cm) | 4,462.50 | 4,685.62 |
|  | Regular full page | 37cm H x 26.5cm W (5 col cm) | 7,500.00 | 8,255.00 |
|  | Inside front page | 37cm H x 26.5cm W (5 col cm) | 8,000.00 | 9,105.00 |
|  | Inside back page | 37cm H x 26.5cm W (5 col cm) | 8,000.00 | 9,105.00 |

**Edition/Month:**  Issue #45: August 2023

**I am interested in a long-term ad placement (5 or more issues):**  Yes  No

If, yes please contact [michelle@energy.tt](mailto:michelle@energy.tt) or at 6-Energy to discuss the editions and discount possibilities.

**Issue invoice to:** Same as above  Yes  No **(If no, please complete below)**

**Company Name:**



**Address:**



**For timely processing please, indicate to whom invoices should be submitted:**

**Attention:**



**Email:**



**Telephone#:**



**Name of person completing form:**



**Date:**



**Please state any additional comments if any or special requirements below:**



**Notes:**

* A Sales Order (S.O) will be issued upon receipt of your booking form and emailed to the key contact for your records. An invoice will only be issued after the publication has been printed.
* All advertisements must be CMYK and 300 dpi. Advertisements should be produced **in print-ready PDF format**. All advertisements should be emailed to [anisa@energy.tt](mailto:anisa@energy.tt) [michelle@energy.tt](mailto:michelle@energy.tt)
* Advertising is subject to acceptance by the Energy Chamber as to character, layout, text, and content.
* The Energy Chamber reserves the right to reject or cancel advertising that is not in keeping with the publication’s standards or for any other reason, even if the advertising has been published previously by The Energy Chamber.
* A long-term contract relates to a booking of five or more spots (exclusive of strip ads). Further discounts are available for long-term bookings.
* Positioning of advertisements is at the discretion of the Energy Chamber except when negotiated in advance.
* The Energy Chamber shall have no liability for errors in advertisements or for any omitted, misplaced or mispositioned advertisements.
* An advertiser may cancel an advertisement if notice in writing is received by the Energy Chamber or its publishing agency at least 30 days prior to publication. Please send notice of cancellation to to [anisa@energy.tt](mailto:anisa@energy.tt) [michelle@energy.tt](mailto:michelle@energy.tt). If cancelled after deadline, the advertiser will be charged for the insertion.
* The Energy Chamber reserves the right to place the word “advertisement” or “sponsored content” with any copy that in the Energy Chamber’s opinion resembles editorial material and invoice the Advertiser accordingly.
* Our mailing address: The Energy Chamber of Trinidad and Tobago, Suite B2 03, Atlantic Plaza, Atlantic Avenue, Point Lisas, Couva, Trinidad.