**Energynow Advertising Booking Form 2018**

**Member status:**  Member  Non-member

**Company name:** 

**Address: **

**Telephone#: **

**Name of key contact:** 

**Ad sizes & rates: Note that rates are quoted in TTD, exclusive of VAT and agency commission**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Select** | **Advertising Space** | **Dimensions** | **Member rate** | **Non-member rate** |
|  | Short strip ad | 10cm H x 15.75cm W (3 col cm) | 1,500.00 | 1,575.00 |
|  | Media strip | 7cm H x 26.5cm W (5 col cm) | 1,750.00 | 1,837.50 |
|  | Half page vertical 2 column | 35cm H x 10.38cm W (2 col cm) | 2,975.00 | 3,123.75 |
|  | Half page horizontal | 18cm H x 26.5cm W (5 col cm) | 3,825.00 | 4,016.25 |
|  | Highly visible front page bottom strip | 7cm H x 26.5cm W (5 col cm) | 4,750.00 | 4,837.50 |
|  | Half page vertical 3 column | 35cm H x 15.75cm W (3 col cm) | 4,462.50 | 4,685.62 |
|  | Regular full page | 37cm H x 26.5cm W (5 col cm) | 7,862.50 | 8,255.00 |
|  | Premium inside front page | 37cm H x 26.5cm W (5 col cm) | 8,712.50 | 9,105.00 |
|  | Premium inside back page | 37cm H x 26.5cm W (5 col cm) | 8,712.50 | 9,105.00 |
|  | Prominent outside back page | 37cm H x 26.5cm W (5 col cm) | 9,562.50 | 9,955.00 |
|  | High impact double page spread | 37cm H x 55cm W (10 col cm) | 15,225.00 | 16,010.00 |

**Long term (5 or more issues):**  Yes  No

**Edition/Month:**  Jan 2018 (Conference Edition)  Feb 2018  Mar 2018

Apr 2018  May 2018 ☐ Jun 2018 ☐ Jul 2018

☐ Sep 2018  Oct 2018  Nov 2018

**Issue invoice to:** Same as above  Yes  No **(If no, please complete below)**

**Company Name: **

**Address: **

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**For timely processing please indicate to whom invoices should be submitted:**

**Attention: **

**Email: **

**Telephone#:** 

**Name of person completing form: **

**Date: **

**Please state any additional comments if any or special requirements below:**

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**Notes:**

* A Sales Order (S.O) will be issued upon receipt of your booking form and emailed to the key contact for your records. An invoice will be issued after the publication has been printed.
* All advertisements must be CMYK and 300 dpi. Advertisements should be produced in print-ready PDF format. All advertisements should be emailed to [member-relations@energy.tt](mailto:member-relations@energy.tt)
* Advertising is subject to acceptance by the Energy Chamber as to character, layout, text and content.
* The Energy Chamber reserves the right to reject or cancel advertising that is not in keeping with the publication’s standards or for any other reason, even if the advertising has been published previously by The Energy Chamber.
* A long-term contract relates to a booking of five or more spots and further discounts are available.
* Positioning of advertisements is at the discretion of the Energy Chamber except when negotiated in advance.
* The Energy Chamber shall have no liability for errors in advertisements or for any omitted, misplaced or mispositioned advertisements.
* An advertiser may cancel an advertisement provided that notice in writing is received by the Energy Chamber or its publishing agency at least 30 days prior to publication. Please send notice of cancellation to [michelle@energy.tt](mailto:michelle@energy.tt). If cancelled after deadline, the advertiser will be charged for the insertion.
* The Energy Chamber reserves the right to place the word “advertisement” or “sponsored content” with any copy that in the Energy Chamber’s opinion resembles editorial material and invoice the Advertiser accordingly.